**Cholesterol Counts** is an awareness program which aims to rally Americans to take an active role in understanding there is more to be done to control high LDL-C (bad cholesterol). The **Cholesterol Counts** Poll asks a range of questions about both individual health and perception of cholesterol management and risks, to gauge how much Americans really know about cholesterol. The first wave of results from the poll provides a snapshot of the current state of cholesterol awareness and knowledge in America on a national and state level. **Cholesterol Counts** is brought to you by Sanofi US and Regeneron Pharmaceuticals, Inc. in collaboration with the Foundation of the National Lipid Association, Mended Hearts and Preventive Cardiovascular Nurses Association.

**COLORADO** (N=200)

**LAST TIME CHOLESTEROL WAS TESTED**

- Never: 16%
- One year—less than two years: 20%
- Two years or more: 15%
- 6 months—less than one year: 11%
- Less than 6 months: 34%
- Not Sure: 6%

**PEOPLE FROM CO RESPONDED:**

1. LDL cholesterol is considered “bad” cholesterol.  
   (Correct Answer: True)

2. Having high LDL cholesterol levels puts you at a greater health risk.  
   (Correct Answer: True)

3. It’s better to have high levels of LDL cholesterol than HDL cholesterol.  
   (Correct Answer: False)

**FACTORS PEOPLE FROM CO RESPONDED THAT CAN INFLUENCE CHOLESTEROL LEVEL**  
(Correct Answer: All of them)

- Exercise
- Family History
- Weight
- Diet
- Medication
- Gender
- Diabetes
- Age
- High Blood Pressure
- Other
- Not Sure

**SELF-REPORTED AVERAGE CHOLESTEROL NUMBERS IN CO**

- LDL-C: 118
- HDL-C: 53
- TOTAL: 173

**PEOPLE IN CO WHO HAVE TAKEN A PRESCRIPTION MEDICATION TO MANAGE THEIR HIGH LDL-C**

- 27%

**KNOW THEIR LDL CHOLESTEROL NUMBER**

- 14%

Results are based on a survey fielded from December 15, 2014 – January 9, 2015 of approximately 200 adults 18+ in each of the 50 states and weighted demographically and attitudinally to be representative of the population of each state.