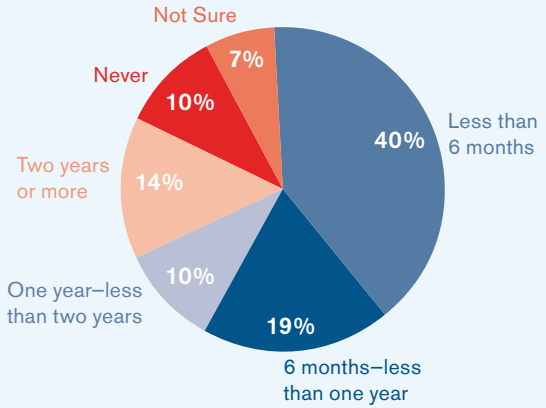
AMERICA'S CHOLESTEROL COUNT

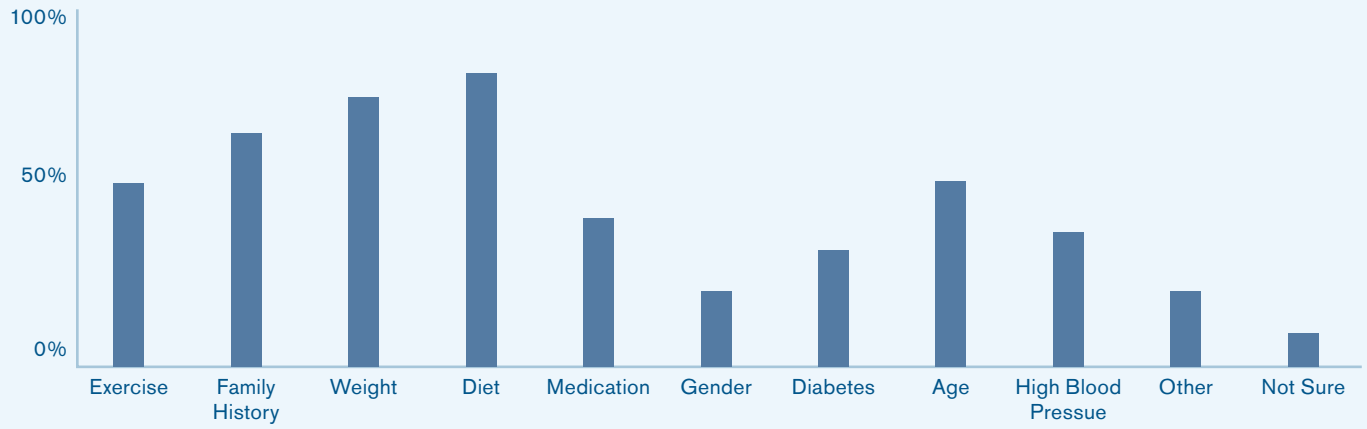
Cholesterol Counts is an awareness program which aims to rally Americans to take an active role in understanding there is more to be done to control high LDL-C (bad cholesterol). The *Cholesterol Counts* Poll asks a range of questions about both individual health and perception of cholesterol management and risks, to gauge how much Americans really know about cholesterol. The first wave of results from the poll provides a snapshot of the current state of cholesterol awareness and knowledge in America on a national and state level. *Cholesterol Counts* is brought to you by Sanofi US and Regeneron Pharmaceuticals, Inc. in collaboration with the Foundation of the National Lipid Association, Mended Hearts and Preventive Cardiovascular Nurses Association.

MASSACHUSETTS (N=200)

LAST TIME CHOLESTEROL WAS TESTED



PEOPLE FROM MA RESPONDED:



FACTORS PEOPLE FROM MA RESPONDED THAT CAN INFLUENCE CHOLESTEROL LEVEL

(Correct Answer: All of them)

91 LDL-C | **74** HDL-C | **171** TOTAL

SELF-REPORTED AVERAGE CHOLESTEROL NUMBERS IN MA

20%

PEOPLE IN MA WHO HAVE TAKEN A PRESCRIPTION MEDICATION TO MANAGE **THEIR HIGH LDL-C**

7% KNOW THEIR LDL CHOLESTEROL NUMBER

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Results are based on a survey fielded from December 15, 2014 – January 9, 2015 of approximately 200 adults 18+ in each of the 50 states and weighted demographically and attitudinally to be representative of the population of each state.